



Dear Members of the Texas Speech Communication Association,

I am excited to submit my letter of intent to run for the position of Director of Communication with the Texas Speech Communication Association. As an educator and coach deeply invested in the growth of speech and debate across all grade levels, I am eager to bring my experience and passion for strategic communication to this role.

Currently, I serve as Director of Speech & Debate, AP Research Instructor, Assistant UIL Coordinator, and Assistant Tournament Director for Prosper ISD Elementary and Middle School Speech, supporting programs across 15 campuses. In addition to coaching my high school team to consistent success at state and national levels, I actively work to grow and sustain speech and debate opportunities for younger students. When I am not traveling to tournaments with my team, I host summer professional development sessions for coaches and have coordinated two successful Prosper ISD Speech & Debate Camps focused on UIL events.

I also bring a proven record of managing communications and digital outreach. For the past two years, I have overseen the creation, management, and strategy of digital content for the Texas Forensic Association, enhancing its presence on Instagram, Facebook, and a redesigned website. My initiatives, including the NSDA 100th Anniversary Design Contest, spotlighting coaches, providing timely updates to members, and expanding communication efforts to better engage youth audiences, reflect my commitment to building community and fostering engagement through clear, effective messaging.

As Director of Communication, I would continue to elevate TSCA's voice by strengthening its online presence, celebrating the achievements of our members, and ensuring timely, transparent communication with all stakeholders. I am confident that my experience in digital strategy, event coordination, and program development uniquely positions me to support TSCA's mission and connect with educators and students across Texas.

Thank you for considering my candidacy. I would be honored to serve and contribute to the continued success of our organization.

Sincerely,  
Hannah Rodriguez